

CINDY “SAMANTHA” RENEE WALDING-HART

PRODUCER | DIRECTOR | LEAD EDITOR

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[Portfolio: outlastimagery.com/samantha-w-hart](https://outlastimagery.com/samantha-w-hart)

PROFESSIONAL SUMMARY

Producer, director, and lead editor with 9+ years of experience creating sports content, documentary-style long-form storytelling, and live event coverage. Background spans producing game highlights and social content for athletic teams, leading multi-camera live event coverage, and developing interview-driven long-form and documentary pieces from concept through final delivery. Proficient in Adobe Premiere Pro and DaVinci Resolve, with strong post-production skills in motion graphics, color correction, and audio finishing.

CORE SKILLS & SOFTWARE

- Production: Creative direction, concept development, storyboards, shot planning, multi-camera coverage, crew leadership, motion graphics, color correction/grading, audio cleanup, codec management, video library organization
- Long-Form Storytelling: Documentary and docuseries-style editing, interview-driven narrative structure, oral history production
- Sports Content: Game highlights, player features, social and web-ready recaps for athletic teams
- Editing: DaVinci Resolve, Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Final Cut Pro, VEGAS Pro

RELEVANT WORK EXPERIENCE

Outlast Imagery | Co-Owner | Producer, Director & Editor

Aug 2022 – Present

- Produce and direct live events, music videos, weddings, and promotional shoots from concept through final delivery, developing storyboards, shot lists, schedules, and crew assignments.
- Produce and edit game highlights and social videos for multiple lacrosse teams, tailoring pacing, music, and graphics to each project — directly parallel to team-focused sports content production.
- Direct camera teams and on-camera participants during multi-camera shoots; organize and edit footage from multiple cameras and contributors in DaVinci Resolve, selecting performances, candid moments, and supporting visuals.
- Build story- and music-driven edits with titles, motion graphics, color correction, and audio cleanup; manage revisions and deliver versions for web and social platforms.

SF Media / Generations Broadcast Center | Editor, Videographer & Producer

Dec 2016 – May 2023

- Planned, filmed, and produced interview-led, documentary-style oral histories, online shows, and podcasts in a small production studio — editing nearly 200 long-form videos by 2020.
- Found story arcs in extended unscripted footage, shaping interviews through structure, pacing, supporting visuals, and sound to build compelling long-form narratives.
- Interviewed veterans, Holocaust and 9/11 survivors, former NFL players, and community members with care and professionalism, producing sensitive subject matter into polished documentary content.
- Created motion graphics for several productions and designed and managed generationsbroadcasting.com (formerly GBCTV.net) to present the center's video work online
- Set up cameras, lighting, and audio, adapting studio sets to the needs of each production; created motion graphics and organized the studio's video library for web publication.

RELEVANT PRODUCTIONS

Springstock Music Festival — Production Director & Lead Editor

- Planned and directed three days of coverage across three stages for the official media team. Created the shot schedule, stage plan, assigned crew and shot priorities..
- Served as the central decision-maker for production logistics and creative coverage while camera operators handled shooting. Directed videographers by walkie-talkie in real time. Led daily recap edits and the final highlight video

Texas Made Lacrosse — Sports Video Editor

- Ingest footage from camera operators, sort and organize material, then produce and edit lacrosse highlights and social videos for the team.

UNT Spidy (2018) — Short Documentary

- Led production with two classmates at UNT. Located and contacted the anonymous subject, earned his trust, scheduled and conducted interviews, and completed most of the edit. Protected his anonymity throughout the project. His identity remains unknown even to the production team.

EDUCATION & CERTIFICATIONS

University of North Texas | Bachelor of Arts, Media Arts | 2019

Alvin Community College | Associate of Arts | 2016

Apple Certified Pro | Final Cut Pro X 10.2 | 2016

Adobe Certified Associate | Visual Communication Using Photoshop CS6 | 2015